

The XanGo™ Report

The purpose of this document is to provide an executive summary of the XanGo™ Opportunity. This summary gives an overview of the Product, Company, Industry, Target Market, and the Business Opportunity.

The Product

Product Description

XanGo™ is a health supporting phytonutrient drink derived from the whole fruit of the mangosteen.

The Fruit

One of the most praised of tropical fruits, and certainly the most esteemed fruit, is the mangosteen.



The mangosteen (*Garcinia Mangostana*) is a tropical fruit considered to be one of the finest tasting fruits in the world. It has a sweet, mild flavor that appeals to everyone, beginning with the first bite.

Although almost unheard of in the temperate zones of North America and Europe, mangosteen is so prized by inhabitants of tropical rain forests that it is universally known as “The Queen of Fruits” and “The Fruit of the Gods.”



About the size of a tangerine, the ripe mangosteen is smooth and dark purple in color.

The fruit itself consists of the following segments:

- Pericarp (sometimes spelled Pericarb): A thick dark purple, smooth rind that encloses the fruit segments.
- Pulp: 4 to 8 triangular segments of snow-white, soft flesh.

The mangosteen tree is found predominantly in Southeast Asia in countries like Cambodia, China, Indonesia, Malaysia, Singapore, Taiwan and Thailand.

Limited to tropical zones with abundant rainfall, the mangosteen tree takes 10 years to mature and bear fruit. Fully mature trees can be up to 80 feet tall, and may produce thousands of individual fruits each year. It is one of the few fruits that do not need pesticides to keep bugs from infesting orchards.

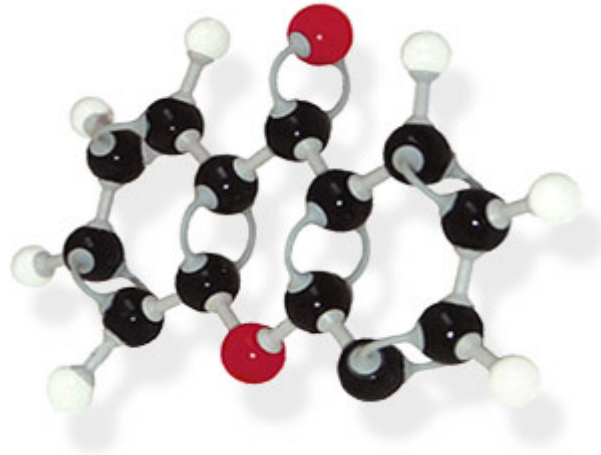
While the fruit is delicious, the pericarp (rind) contains over 40 Xanthenes.

“Secondary research has unearthed over forty scientific papers in which biochemically active components of the mangosteen have been rigorously examined in the laboratory. It is already evident that the multiple health benefits of the fruit are supported by scientific investigation.” – **J. Fredrick Templemen, M.D.**

Xanthenes

Xanthenes are the most powerful antioxidants yet discovered. The mangosteen fruit has been scientifically researched since 1855. During the past twenty years there has been renewed interest, with the most intense interest occurring in the past five years.

This research, incidentally, is not made by any doctors or scientists affiliated with **XanGo™**, they are all independent studies and the information on mangosteen and xanthenes is voluminous.



The research, in part, has discovered the following about xanthenes:

Xanthenes are a class of plant derived nutrients or "Phytonutrients." They have been demonstrated in numerous scientific studies to hold tremendous nutritional value. Found to exhibit strong antioxidant activity, xanthenes disarm free radicals in the body and enhance and support your body's immune system. Although xanthenes exist in small amounts throughout nature, it is found in concentrated amounts in the pericarp of the mangosteen fruit.

There are over 40 known forms of xanthenes naturally occurring in the pericarp, the two most widely studied are Alpha Mangostin and Gamma Mangostin.

The people of Southeast Asia are very familiar with the prized mangosteen fruit and Asian Health Practitioners have long made use of pericarp for a myriad of nutritional uses. The mangosteen fruit, however, has never been introduced to the Western world and much of the science behind xanthenes has been predominantly available to those in the medical community until recently. Many of the clinical studies on xanthenes have been done in universities and testing facilities throughout Asia and have recently started to catch the attention of Western researchers.

In addition to the over 40 known xanthenes in the pericarp of the mangosteen fruit, there are also polysaccharides and other active chemicals that give the mangosteen fruit its medicinal properties.

The following is a short list outlining some of the health benefits of the mangosteen:

- *Anti-inflammatory* – is known to inhibit swelling, tenderness, edema and pain
- *Antioxidant* – known to stop the harmful effects of free radicals in the body
- *Cholesterol* – inhibits the oxidation of LDL (the bad) cholesterol before it has a chance to damage the lining of an artery and cause a plaque to build up. In other words, reduces the risk of atherosclerosis.
- *Immune system:* - possesses potent anti-bacterial, anti-viral and anti-fungal properties
- *Anti-tumor properties* – the xanthenes from mangosteen inhibited growth of different types of liver cell cancer and showed promise with pancreatic cancer
- *Digestive system* – demonstrated anti-ulcer activity and helped the body overcome diarrhea and dysentery
- *Anti-allergic* – demonstrated to reduce the effects of allergic reactions of the body from common allergens to anaphylaxis
- *Central nervous system* – the mangosteen is shown to produce a therapeutic effect in both the treatment and prevention of Parkinson's and Alzheimer's disease
- *Skin* – demonstrated to reduce the effects of dermatitis, eczema and skin infections

Additional Research - PROVEN HEALTH BENEFITS OF MANGOSTEEN

From the work of Botanical Researcher James Duke suggests the following:

- | | |
|---|---|
| • Antifatigue | • Anxiolytic - anti-anxiety effect |
| • Antitumor and cancer prevention - multiple categories cited | • Anti-Alzheimerian - helps prevent dementia |
| • Antiaging | • Antiarthritic - prevention of arthritis |
| • Antioxidant | • Antiosteoporosis - helps prevent the loss of bone mass |
| • Hypotensive - blood pressure lowering | • Antiperiodontic - prevents gum disease |
| • Hypoglycemic - blood sugar lowering (anti-diabetic effect) | • Antiallergenic - prevents allergic reaction |
| • Immunostimulant - multiple categories cited | • Antiseborrheic - prevents seborrhea (skin disease that causes dandruff, for example.) |
| • Antilipidemic - blood fat lowering | • Anticalculitic - prevents kidney stones |
| • Antiobesity - helps with weight loss | • Antipyretic - fever lowering |

- Antiatherosclerotic - prevents hardening of the arteries
- Cardioprotective - protects the heart
- Antiviral - prevents or modulates viral infections
- Antibiotic - prevents or modulates bacterial infections
- Antifungal - prevents or modulates fungal infections
- Antidepressant
- Anti-Parkinson
- Antidiarrheal
- Antineuralgic - reduces nerve pain (i.e. diabetic neuropathy of the feet or hands)
- Antivertigo - prevents dizziness
- Antiglaucomic - prevents glaucoma
- Anticataract - prevents cataracts

The Brand

The brand name **XanGo™** was created from two words: Xanthonenes and Mangosteen.

And while this brand name represents the origin of the beverage, it has also come to represent much more to the people who enjoy it.

As the first commercial product to feature the complete nutrition of the whole mangosteen fruit, **XanGo™** is an indisputable category creator, unleashing a new superstar in the world of health supplements.



Product overview

XanGo™ harnesses the incredible nutritional power of the whole mangosteen fruit, and then offers it in the form of an indescribably delicious beverage. It's difficult to describe the flavor with accuracy. Some people detect a hint of strawberry, while others are reminded of kiwi, pomegranate, or grape. The complex flavor of this sweet, dry beverage, however, wins instant praise from all who try it.

Distinct Market Advantage

The product, **XanGo™** is unique and has several patents pending on its formulation. What makes it unique is that this functional health beverage is made from the whole fruit of the mangosteen. The first of its kind, the **XanGo™** Products is a "Category Creator" giving **XanGo™** a distinct advantage over look-alike products.

The company and product and strategically positioned to be the worldwide leader in mangosteen-based dietary supplementation. **XanGo™** is a gaining universal appeal, and has proven science to support it.

Product Cost & Packaging



\$125 retail per case
 \$100 wholesale per case (must be a distributor)
 4 bottles per case
 25.35 fl.oz (750ml) per bottle
 Recommended daily dose 1 - 3 oz.

Supplemental Facts

XanGo™ is 100% natural. It has no artificial flavors, no artificial colors, and no added sweeteners.

- One serving = 1 fl. oz. (30 ml)
- Servings per container = 25
- Calories = 10
- Calories from fat = 0
- Total Fat = 0 g
- Sodium = 0 mg
- Total Carbohydrate = 3 g
- Sugars = 2 g
- Protein = 0 g

Ingredients

Reconstituted garcinia mangostana juice from whole fruit, apple juice concentrate, pear juice concentrate, grape juice concentrate, pear puree, blueberry juice concentrate, raspberry juice concentrate, strawberry juice concentrate, cranberry juice concentrate, cherry juice concentrate, citric acid, natural flavor, pectin, xanthan gum, sodium benzoate, potassium sorbate.

Product Testimonials

Our youngest child suffered from eczema (severe skin disease) since his infancy. We had spoken to many doctors who said there was no cure, but that we should try to modify his diet, give him Epsom salt or oatmeal baths and rub him with Vaseline. Upon reading the information regarding the Xanthones properties in XanGo™ and the traditional uses for skin disorders by different cultures, we decided to use the product with our son. At the time he was 12 months old. After three days the areas where his skin was cracked and bleeding began to heal and by day five the eczema was largely suppressed. Now after using the product for a few months his eczema is all but gone! It has been a great blessing in our lives. - Preston M.

*I used to get three to four severe migraines a month. I've been getting these since I was around 10 years old. These were the full-blown aura and vomit inducing kind. Some would last for days. I've been to many doctors and nobody has a definite answer to it. The only answer that all of them had has been to prescribe some medication and that was that. I have grown up watching my mother suffer from these same migraines. She is frequently in the hospital emergency room or self-inducing Imitrex shots. I decided a long time ago that I would not take medications. They are not the solution. Two months ago I was introduced to a product called Xango. Ever since then I have not had a single episode. I had my mother start taking Xango as well and she also has not had one since either. - **Brett T.***

*I have osteoarthritis in my right knee and am limited in my ability to walk. Whenever I sit down for any length of time, I have a difficult time standing up as my knee "locks" and I have to rise slowly until it unlocks and I have to walk slowly at first. It has been like this for three years. After one week on Xango (5 oz. daily) I suddenly realized I was standing up and walking normally. I have taken Celebrex ever since my knee scope almost three years ago. I take it once a day, but I am going to see how I do without it for a few days. I have also been able to discontinue my antibiotic for my skin, another plus. - **Loene A.***

*I am 68-years-old and suffer from the normal aches, pains and other health related issues that come with age. One day I told my son that I was taking Aloe Vera to help with my aches and pains and found that it gave me some relief. He told me had access to a new revolutionary product that he would like me to try. That product was XanGo. Before I go any further let me just say, I love this product! I was given a six week supply to try. Immediately I felt my energy level increase. My energy level was so good I began to forget about my aches and pains. My joints do not hurt anymore. Plus I had a few other exciting side effects. Within the first three weeks of taking XanGo I lost nine pounds. Before taking XanGo I had a hard time stabilizing my blood pressure with medicine. Now my blood pressure is under control. I feel XanGo helped my blood pressure medicine to work more effectively. XanGo is an amazing product! -**Donald D.***

*This Doctor also told me about a patient's wife who had diabetes and experienced a drop in her sugar level after drinking Xango at the suggestion of her husband. Being a diabetic, I realized that it is hard to tell what level the blood sugar is unless one is really high or really low. After hearing about this woman, I wanted to try it on myself. The next morning I tested my blood sugar level and because I hadn't taken my insulin that night before it was a little high at 171. I took 2 ounces of Xango and then went and lay down for 1 hour. I tested one and a half hours later and it was 132. I dipped almost 40 points in that short time! From that day, I was sold on this juice and will be grateful to those who brought this to my family and I. My father in law who has emphysema is on oxygen 24 hours a day has an increased energy level now that he also takes Xango juice. My wife also takes Xango and has eczema on her skin. She has received several comments at work about how beautiful her skin looks lately (it's only been a week). - **Neil R., Salt Lake City, UT***

The Company

XanGo LLC was founded in November of 2002. **XanGo™** represents the company name and the branded product name. **XanGo™** comes from two words: **Mangosteen**, a South East Asian rain forest fruit which this product is derived from, and **Xanthones**, which are a family of powerful Antioxidant Phytonutrients found in abundance within the mangosteen fruit. The company's headquarters are located in Sandy, Utah USA. Revenues for the first 12 months of operation exceeded \$50 Million dollars, setting records in the wellness industry.

Executive Team

The Executive Team consists of six of the finest minds in the Network Marketing industry.

- **The Visionary.** Gary Hollister has always been a man of vision. Armed with an accounting degree, he went to work for Merle Norman Cosmetics and within 14 years became the president and COO of the company. He instituted remarkable changes for the time—changes that doubled the number of stores and skyrocketed sales to \$250 million. Gary's extraordinary ability to see things as they are—and envision what they could be—makes him the ideal person to lead **XanGo™** into a very bright future.
- **The Professional.** Aaron Garrity embodies both the professionalism and enthusiasm that are required to be the president of one of the fastest-growing network marketing companies in history. It helps to have impressive university degrees: a Masters of Business Administration and a law degree focusing on International Business Law. Add to this education 10 years of real-world experience implementing and overseeing the marketing efforts of two industry giants, and it's clear that Aaron's unrelenting drive to succeed positions him perfectly to lead **XanGo™** to stratospheric success.
- **The Communicator.** When it comes to understanding the challenges and obstacles, the joys and successes of being a network marketing distributor, nothing beats actual experience. Gordon Morton spent years as a full-time distributor in one of the industry's leading dietary companies, and he has never forgotten the elation of having corporate headquarters respond to suggestions from the field. These experiences have shaped Gordon's career, and he attributes his success—and that of **XanGo™**—to listening to, understanding, and acting on the input of distributors.



- **The Powerhouse.** Some people simply don't have an "off" button. Joe Morton doesn't know how to quit, whether it's running a grueling Ironman triathlon or opening entire countries to new and exciting opportunities. Under Joe's leadership with previous multi-million dollar companies, weak markets have turned around and grown by 400%. Why? It's a dogged determination, a workhorse attitude that won't allow Joe to be satisfied with modest success. And it's this same attitude of commitment and dedication that empowers the success experienced by **XanGo™**.
- **The Count.** Kent Wood combines all the skills necessary to oversee the global financial growth of a highly successful network marketing company. After all, he served as a senior auditor with Grant Thornton—the world's seventh largest international accounting firm, charged with auditing a host of network marketing enterprises. This experience positioned Kent perfectly to oversee the vast financial expansion of **XanGo™**.
- **The Rainmaker.** Bryan Davis has the background, experience, and temperament that allowed him to negotiate international contracts worth billions of dollars while previously working with a global enterprise. Is that kind of experience important? It is when you're the General Counsel of **XanGo™**, with explosive growth reaching far beyond U.S. borders. Bryan's abilities ensure that XanGo's success will continue without limits.

These industry "movers and shakers" have come together to create the next Billion Dollar Health and Wellness Giant.

Joint Venture

XanGo™ has entered a joint venture partnership, and maintains an exclusive sourcing relationship with beverage giant WILD Flavors, Inc. a 70 year old, \$1 billion company (the manufacturer of Red Bull, SoBe, Capri Sun and most other "functional beverages" worldwide).

Wild has more than 100 research scientists and 2,200 employees. The company has complete ISO 9001 certification and has a reputation for operating **the cleanest, most quality-control conscious facilities anywhere.**

This relationship ensures that **XanGo™** can sustain the anticipated hyper growth in multiple countries simultaneously.



Corporate Marketing Support

XanGo™ was designed from the ground up to leverage the network marketing distribution method (further details about this distribution method are outlined in the industry section).

- **Multi-Media** - The company has produced three quality promotional videos which can be viewed at <http://www.natureswellnessecret.com>
- **Executives on the Road** - The Six Executives attended nearly 200 events during the 2003 calendar year to support distributors.



Contribution

Giving back is a major commitment. **XanGo™** Corporation devotes a portion of net profits from each product sold to Operation Kids (www.operationkids.com). **XanGo™** is currently the number one sponsor for this cause. As the company grows, so will its ability to contribute. Charitable donations will always reflect the commitment and success of **XanGo™**.



We salute the XanGo management team for a truly remarkable and genuine commitment, and we salute the growing army of distributors for putting that commitment into action. Through your efforts, kids all across the nation will be benefited and the results will be apparent for all the world to see.

Thank You From Operation Kids

Rick Larsen
President Operation Kids



Affiliation



XanGo™ CEO, Gary Hollister served for a number of years on the Board of Directors of the prestigious Direct Selling Association and has been asked to rejoin the DSA's Board of Directors again next year.

Industry

The Xango™ opportunity leverages two of the greatest trends of this century, Health & Wellness and the Network Marketing Home-Based Business Model. Both are experiencing explosive growth, and will continue to climb at a rapid pace for the foreseeable future.

Health and Wellness



There is a growing understanding that \$1.4 Trillion that we spend on medical care here in the United States alone, does not represent health or healthcare but rather “Sickcare”.

The so termed “healthcare” industry has very little to do with preventing illness. The medical community has been conditioned to tell patients that health challenges such as arthritis, and other common ailments, are simply a sign of aging; when in most cases they are the result of poor nutrition.

There is a growing use of the word Wellness. As an industry it represents any money spent to make you feel healthier, even when you’re not sick by standard medical terms.

Today the food industry represents about one trillion dollars in annual spending. The sickness business is another trillion. These two industries support each other because such a big part of sickness is caused by the poor nutrition supplied by the food industry. These two industries combined represent two trillion dollars in spending. Together they support the startling United States obesity statistics with 61% of Americans being overweight.

There is a new economic sector developing. A growing segment of the population who is trying to figure out ways to be healthier and in most cases they are looking outside of the medical community. They are going to fitness clubs, watching their diet, taking the proper amount of vitamins and minerals, and investigating supplements and other products that support their wellness.



Statistics



In the year 2000, wellness in America was already a \$200 billion industry; about half of that is composed of the \$24 billion spent on fitness clubs plus the \$70 billion spent on vitamins and minerals. This \$200 billion was hardly a blip on the radar ten years ago.

Fueling the rapid growth of the wellness sector is the consumer group known as The Baby Boomers.

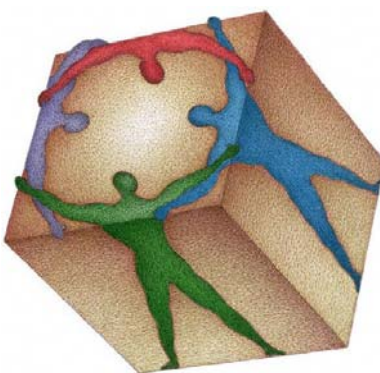
The Baby Boomers (currently ages 35 through 55) are a powerful economic force. Baby Boomers represent only 28 percent of our population - yet the group represents 50 percent of our economy. Baby Boomers are the first generation that we know of in recorded history, which refuse to accept the aging process. Up until now, the Baby Boomer marketing mind has been all about how to make them feel younger, and how to help them remember what it was like to be young. Now it has gone a step further. Today, Boomers are starting to buy things that actually make them younger! This has only just begun. Most people don't even know there are such products.

Expert Projections

As the rest of this 50 percent buying power group learn about wellness, this sector will explode. It has already gone from virtually zero in 1990 to \$200 billion today. It's easy to see that this \$200 billion will become one trillion - or more - by the year 2010. – *Paul Zane Pilzer, world renowned Economist*



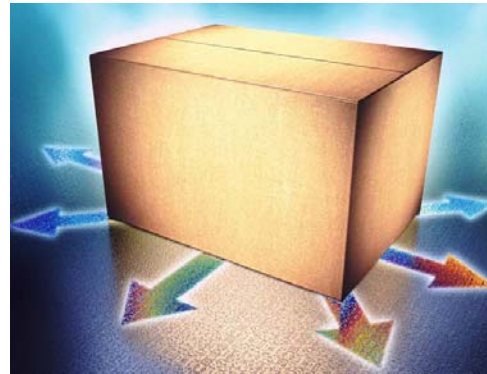
Network Marketing



Network marketing today is a multi-billion dollar business. It is now being taught in business schools and at major Universities. Both Stanford Research and the Wall Street Journal have stated that “between 50% to 65% of all goods and services sold in this millennium will be through network marketing”. It is now a major method of doing business with more and more companies adopting this progressive business model. Today, it has grown into one of the driving forces of the 21st century economy. Network marketing is now regarded by many business leaders as the business model of the future.

Distribution Model

Network marketing is not so much "a business" in itself as it is a way of doing business. It is a concept of: ***Many people each doing a little work, as opposed to a few people doing a lot of work.*** Rather than using the customary distribution process that moves from manufacturer to warehouse to wholesaler to retailer to end customer, Network Marketing companies use a network of independent marketers to move the products directly from the manufacturer to the end customer.



With network marketing you have two sources of income: (1) direct commissions from sales you make yourself, and (2) commissions from sales made by people you introduce to the business, also called residual income. It means investing time or money once and getting paid multiple times for the effort. In network marketing, it also means getting paid for the work of others. The philosophy is based on the principle, "I would rather have 1% of 100 people's efforts rather than 100% of my own efforts"—a scenario where everybody wins.

In traditional sales, you may be a great salesperson and have a few dozen good customers and make your percentage from all their purchases. In Network Marketing you have the opportunity to build a downline of 10, 100, 1000, or even 10,000 other people also making sales and you earning a percentage of all those sales. There is a limited amount of time any one person can spend working each day. By having a downline working with you, you can multiply that time, around the clock and around the globe. The earning potential of having a downline of 1000 people each putting in only an hour a day, five days a week would represent 20,000 hours of work in a month. It would take one person 10 years to produce the same amount of work.

Network marketing is one of the most promising income opportunities in America today. It is an opportunity that has been tested and proven for more than 40 years, providing income for hundreds of thousands of Americans from all walks of life.

Almost anyone who has a true desire to be successful can become so in this industry. Some of the biggest money earners have been relatively unsophisticated, non-business oriented people. Some of the most successful distributors never finished high school. Fortunately, making a successful escape to freedom through a home business does not depend on having sales skills or employees. It depends on finding the right home business where you can leverage your time. Most of today's successful home business owners had little or no money for investment when they began.

Past Resistance



It was not so long ago, that this marketing method was misunderstood as a get-rich-quick scheme, or a pyramid scam. It has been all too common for network marketers worldwide to experience resistance to the concept due to a lack of understanding for the business model. In many cases Network Marketers (also known as Multi-Level Marketers) found themselves having to explain the legality and soundness of their business.

To quote a government web site (Division of Consumer Protection): "Multi-level marketing companies differ from pyramid schemes because they are usually legitimate business opportunities. The sale of legitimate products is what distinguishes multi-level marketing operations from pyramids. Pyramid schemes want to make money from you, not the product sales."

Network/Multi-level Marketing	Vs.	Pyramid Schemes
Compensation based on sales	Vs.	Compensation based on recruiting
Sells legitimate products to established markets	Vs.	Few or no sales to consumers
Generally small start-up fee	Vs.	Substantial start-up costs
Will buy back unsold goods if you decide to quit the business	Vs.	Potential to be stuck with large amounts of unsold goods
Makes money with you	Vs.	Makes money from you

Concept Acceptance

Corporate America is quickly embracing the methods and strategies of network marketing (direct selling). This distribution method continues to gain respect as the clear distinctions are made between a legitimate marketing strategy used by companies releasing legitimate products, and illegal pyramid schemes that scam innocent people.

One of the many strengths of this business model is that it requires a lot less financial capital than a traditional brick-n-mortar business, but may eventually yield enormous, long lasting income.



The economic climate and the popular shift to home-based work and telecommuting; coupled with the global reach of the internet, provide a natural progression for the Entrepreneurial Spirit to embrace Network Marketing.

Experts estimate that more than 50,000 people start a home-based business every week in the United States. According to national statistics, the average person owning a home based business earns \$50,250 per year, which is nearly double the average wage earner income of \$26,000. Plus, as a home business, you can qualify for many tax breaks. Tax experts suggest that the average person can save between \$2,000 and \$10,000 on taxes each and every year by starting a home based business.

Targeted Market



Within its first year of operation the company has establish a presence in Australia, New Zealand, Japan, Canada, The United Kingdom and The United States.

A product positioned for worldwide distribution, **XanGo™** has the ability to leverage a global economy.

70 to 80% of the sales revenue of the top ten Network Marketing Companies in the world today comes from abroad. To be worldwide, it is essential that you have a product that is border friendly. In the case of **XanGo™**, it is a functional Health

Beverage, it is in effect a fruit juice, and therefore, viewed as a food in virtually every country of the world.

Consumers and distributors of the product, fall into the following categories:

- Health Conscious Consumers
- Home-Based Business Opportunity Seekers
- Health Care Practitioners (Chiropractors, Physicians, Dentists, Alternative Medicine Practitioners)
- Health and Wellness businesses (Fitness Centers, Spas, Salons, Martial Arts Studios) looking for a complimentary product.

Income Potential



Network marketing is a 36 billion dollar industry in the United States. Of the estimated one million millionaires in America today, more than 20% have earned their fortunes over the previous six years through network marketing. Worldwide there are over 3.5 million millionaires, and more than 700,000 (20%) have made their millions via network marketing. Conservative calculations estimate that network marketing in America is creating 40 new millionaires every month from average people. This means that a person's greatest chance of financial success is through "networking".

This is, by far, the most exciting and rewarding industry anywhere. Anyone who is willing to put forth the effort can be a phenomenal success in a surprisingly short period of time.

As of 1998 the sales generated by the network marketing industry in the United States were almost \$20 billion, with those sales being made by an estimated 8 million distributors. Worldwide that same year, more than \$100 billion of a broad spectrum of products and services were sold by an estimated 30 million independent network marketers.

XanGo™ First Year Growth Perspective

- The previous fastest-growing health supplement was Noni, with current global sales of over \$400,000,000 a year.
- In its first day, **XanGo™** sold more product than Noni sold in its entire first month.
- During the last two months, **XanGo™** has sold more product than Noni did in its entire first year.
- Within XanGo's first 10 months of operations, over 40 people have reached the Premier distributor level. Their monthly commission checks ranged between \$3,360 and \$24,244 (with an average of \$9,901 per month).



Competitive Comparison



Morinda Corp. can be credited with being the fore runner of this nutritional, functional health drink model. Morinda has over 100 Distributors each earning in excess of \$1,000,000 per year! These are unprecedented results for such a short period of time in the Networking Industry.

Xango™ will be the next iteration of this health beverage model, but with substantially more Executive Experience, an enhanced marketing plan and a product with substantial science and historical use behind it.

- In the first two months, **Xango™** experienced 10 times the sales for the corresponding period in Morinda's launch!
- **Xango™** has already launched in Japan and Australia! It is important to note (for the sake of a comparative model) that Morinda is now doing more business in Japan than in the U.S. market!
- The **Xango™** compensation plan is patterned after Morinda, but with a significantly enhanced nine level uni-level pay plan (instead of seven levels) with dynamic compression and a 3% worldwide quarterly pool! (50 % larger than Morinda)

Compensation Plan

The compensation plan is worldwide and seamless. **Xango™** incorporates a unique compensation plan feature known as Dynamic Compression.

In most compensation plans when a distributor does not receive a commission due to ineligibility, those funds are retained by the company. This results in literally millions of dollars in unpaid commissions.



When Dynamic Compression is applied, unclaimed commissions go to the next upline qualified distributor. It all gets paid to the field. The compensation plan is explained in greater detail at <http://www.xangocompplan.com>

Field Leadership



Once every decade or so a company appears that simply has all the bases covered, and when it does, it attracts quality people like a magnet.

Of the first 1,725 Distributors, There are 20 Leaders with historical earning patterns of \$50,000 per month and up!

Most new companies are not as fortunate to have this kind of Leadership. These leaders recognize that while **XanGo™** is a new company; it has the stability of an incredibly experienced executive team, a category creating product, and a compensation plan that supports team work and explosive growth.

Conclusion

XanGo™ is innovation. It's an entirely new way of thinking about your health, about the way you do business, and about the way you make a positive impact on the world.

The product is a unique new “Category Creator”. The Company is stable and lead by a professional executive management team. A Joint Venture Partnership is in place with a manufacturing giant (Wild Flavors), and break-through compensation plan that pays you very well for your effort.

Every aspect of the operation has run smoothly from launch, to the conclusion of the first year of business. The company has demonstrated its ability to quickly enter momentum with \$50,000,000 in first year revenue.

The Wellness industry is in rapid growth as people look for ways to be proactive about their own health, and more people are starting home-based businesses that ever before.



The timing is right! The opportunity is before you. **What will you do with it?**